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Atty. Dkt. No. 084561-0103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark Landesmann
Title: BUYER-DRIVEN TARGETING
OF PURCHASING ENTITIES
Appl. No.: 09/758,239
Filing Date: 01/12/2001
Examiner: Le, Khanh H.
Art Unit: 3622

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated December 31, 2003, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Amendments to the Drawings begin on page 15 of this document, and include an attached replacement drawing sheet and an annotated sheet showing changes.

Remarks/Arguments begin on page 16 of this document.

Please amend the application as follows: